



Review of Food.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization Usability

Mobile Technologies

Visitors Social

Link Analysis

Iconography

Good Pard to solve

Errors Easy to solve

Not Important No action necessary

Search Engine Optimization



Food.com - Recipes, Food Ideas and Videos

Length: 41 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Food.com has a massive collection of recipes that are submitted, rated and reviewed by people who are passionate about food. From international cuisines to quick and easy meal ideas, Food.com is where you can find what you're craving.

Length: 234 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.





Food.com - Recipes, Food Ideas and Videos

food.com/

Food.com has a massive collection of recipes that are submitted, rated and reviewed by people who are passionate about food. From international cuisines to quick and easy meal ideas, Food.com is where you can find what you're craving.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.





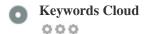
<H1> <H2> <H3> <H4> <H5> <H6> 1 8 24 0 0 0

<h1> 88 All-Time Best Dinner Recipes </h1>	
<h2> Fresh from Our Community </h2>	
<h2> What We're Craving </h2>	
<h2> Explore More </h2>	
<h2> Trending Now </h2>	
<h2> Don't Miss </h2>	
<h2> More Ideas </h2>	
<h2> Fan Favorites </h2>	
<h2> Find More Recipes </h2>	
<h3> Tender Pot Roast </h3>	
<h3> Chocolate Mousse </h3>	
<h3> Bacony Deviled Eggs </h3>	
<h3> Carrot Cake </h3>	
<h3> Chicken Tikka Masala </h3>	
<h3> Vegan Bacon </h3>	
<h3> Copycat McDonald's Big Mac Sauce </h3>	
<h3> Crock-Pot Beef Roast </h3>	
<h3> Oven-Baked Ribs </h3>	
<h3> Mozzarella Sticks </h3>	
<h3> 5 Minute Vegan Pancakes </h3>	
<h3> Shakshuka </h3>	
<h3> Simple Oven-Baked Sea Bass </h3>	
<h3> Beef & Broccoli Stir-Fry </h3>	
<h3> Fajitas </h3>	
<h3> Whipped Cream Frosting </h3>	
<h3> Restaurant Teriyaki Sauce </h3>	
<h3> Skyline Chili </h3>	
<h3> Banana Nut Bread </h3>	
<h3> Award Winning Chili </h3>	
<h3> The Best Belgian Waffles </h3>	
<h3> Broiled Steak </h3>	
<h3> Oven Crisp Chicken Wings </h3>	
<h3> Broccoli and Garlic Pasta </h3>	

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

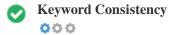






This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
recipes	17	✓	*	~
more	7	×	×	~
icons	6	×	×	×
chicken	5	×	×	~
collection	5	×	✓	×
view	5	×	✓	×
vegan	4	×	×	~
social	4	×	×	×
beef	4	×	×	~
best	4	×	×	~
chili	3	×	×	~
advertisement	3	×	×	×
sauce	3	×	×	~
oven-baked	3	×	×	-
copycat	3	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





We found 48 images on this web page

💢 14 ALT attributes are empty or missing.

https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_16:9/v1/img/recipes/30/08/1/uaSpHBwtSIuQpcHZKQeu_0S9A0050.jpg

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_4:3/v1/img/recipes/75/75/8/NxhOU2TMa2ZhvnHCoobQ_0S9A8180.jpg$

https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_1:1/v1/img/recipes/75/75/8/NxhOU2TMa2ZhvnHCoobQ_0S 9A8180.jpg

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_4:3/v1/img/recipes/58/49/7/fCDQvyJnT5eisnDqqMif_CCSFT%25207%2520-%2520final_4.jpg$

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_1:1/v1/img/recipes/58/49/7/fCDQvyJnT5eisnDqqMif_CCSFT%25207%2520-%2520final_4.jpg$

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_4:3/v1/img/recipes/26/41/85/lRpMpYBUQguVMK9UhzR1_pineapple-chicken-salad-peanut-dressing-asian-7665.jpg$

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_1:1/v1/img/recipes/26/41/85/lRpMpYBUQguVMK9UhzRl_pineapple-chicken-salad-peanut-dressing-asian-7665.jpg$

https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_4:3/v1/img/recipes/17/82/49/C0UjeSAKQi69gCwS0DBQ_0S9A2819.jpg

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_1:1/v1/img/recipes/17/82/49/C0UjeSAKQi69gCwS0DBQ_0S9A2819.jpg$

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_4:3/v1/img/recipes/29/66/52/EkOcxngGTbqHZQ2OyY89_0S9A2524.jpg$

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_1:1/v1/img/recipes/29/66/52/EkOcxngGTbqHZQ2OyY89_0S9A2524.jpg$

 $https://img.sndimg.com/food/image/upload/f_auto, c_thumb, q_55, w_250, ar_4:3/v1/img/recipes/30/92/31/arM2OvNhQ5aKWEBOgAex_easy-bolognese-recipe-6693.jpg$

 $https://img.sndimg.com/food/image/upload/f_auto, c_thumb, q_55, w_250, ar_1:1/v1/img/recipes/30/92/31/arM2OvNhQ5aKWEBOgAex_easy-bolognese-recipe-6693.jpg$

 $https://img.sndimg.com/food/image/upload/f_auto,c_thumb,q_55,w_250,ar_16:9/v1/img/recipes/43/36/97/h40cdjMARGCcgOUjZpOy_mac\%2520and\%2520cheese-1176.jpg$

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 1.53%

Text content size 3710 bytes Total HTML size 242183 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.





Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 237 KB to 41 KB (82.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://food.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Good, you have Robots.txt file! http://food.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.





Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

O Domain Registration

Exactly how many years and months

Domain Age: 26 Years, 175 Days

Created Date: 30th-Dec-1998

Updated Date: 26th-Dec-2024

Expiry Date: 30th-Dec-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





354,000 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Number of backlinks to your website



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



Usability



http://food.com
Length: 4 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



F Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



237 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



0.57 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
food.net	Already Registered
food.org	Already Registered
food.biz	Already Registered
food.us	Already Registered
food.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
fod.com	Already Registered
cood.com	Already Registered
dood.com	Already Registered
eood.com	Already Registered
rood.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.





Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

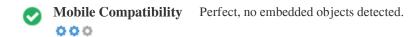


Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Technologies



Server IP	Server Location	Service Provider
107.23.178.170	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- Perfect, your website has few JavaScript files.
- Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

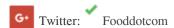


Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

000

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$10 USD

Just a estimated worth of your website based on Alexa Rank.

Link Analysis



We found a total of 143 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Breakfast & Brunch Recipes	Internal Links	Dofollow
Lunch Recipes	Internal Links	Dofollow
Appetizers & Snack Recipes	Internal Links	Dofollow
Dinner Recipes	Internal Links	Dofollow
Dessert Recipes	Internal Links	Dofollow
Drink & Cocktail Recipes	Internal Links	Dofollow
Side Dish Recipes	Internal Links	Dofollow
Grilling & BBQ Recipes	Internal Links	Dofollow
Microwave Recipes	Internal Links	Dofollow
Quick & Easy Recipes	Internal Links	Dofollow
Slow-Cooker Recipes	Internal Links	Dofollow
Air Fryer Recipes	Internal Links	Dofollow
Instant Pot Recipes	Internal Links	Dofollow
Baking Recipes	Internal Links	Dofollow
See More	Internal Links	Dofollow
Trending Now	Internal Links	Dofollow
Casserole Recipes	Internal Links	Dofollow
Chili Recipes	Internal Links	Dofollow
Soup Recipes	Internal Links	Dofollow
Pasta Recipes	Internal Links	Dofollow
Bread Recipes	Internal Links	Dofollow
Cookie Recipes	Internal Links	Dofollow
Salad Recipes	Internal Links	Dofollow
Tofu Recipes	Internal Links	Dofollow
Copycat Recipes	Internal Links	Dofollow
See More	Internal Links	Dofollow
Chicken Recipes	Internal Links	Dofollow
Salmon Recipes	Internal Links	Dofollow
Pork Chop Recipes	Internal Links	Dofollow
Ground Beef Recipes	Internal Links	Dofollow
Shrimp Recipes	Internal Links	Dofollow
Keto Recipes	Internal Links	Dofollow
Healthy Recipes	Internal Links	Dofollow
Vegetarian Recipes	Internal Links	Dofollow
Vegan Recipes	Internal Links	Dofollow
Mediterranean Diet Recipes	Internal Links	Dofollow
Weight Watchers Recipes	Internal Links	Dofollow
Low-Carb Recipes	Internal Links	Dofollow
Gluten-Free Recipes	Internal Links	Dofollow
Dinner Party Recipes	Internal Links	Dofollow
Game Day Recipes	Internal Links	Dofollow
Valentine's Day Recipes	Internal Links	Dofollow
St. Patrick's Day Recipes	Internal Links	Dofollow
Easter Recipes	Internal Links	Dofollow
Cinco de Mayo Recipes	Internal Links	Dofollow
Mother's Day Recipes	Internal Links	Dofollow
		_ 510110.11



Memorial Day Recipes	Internal Links	Dofollow
Juneteenth Recipes	Internal Links	Dofollow
4th of July Recipes	Internal Links	Dofollow
Halloween Recipes	Internal Links	Dofollow
Thanksgiving Recipes	Internal Links	Dofollow
Hanukkah Recipes	Internal Links	Dofollow
Christmas Recipes	Internal Links	Dofollow
New Year's Recipes	Internal Links	Dofollow
Mexican Recipes	Internal Links	Dofollow
Italian Recipes	Internal Links	Dofollow
Indian Recipes	Internal Links	Dofollow
Thai Recipes	Internal Links	Dofollow
Korean Recipes	Internal Links	Dofollow
French Recipes	Internal Links	Dofollow
Latin American Recipes	Internal Links	Dofollow
Chinese Recipes	Internal Links	Dofollow
Japanese Recipes	Internal Links	Dofollow
Spanish Recipes	Internal Links	Dofollow
	Internal Links	Dofollow
Spring Recipes Summer Recipes	Internal Links	Dofollow
•		
Fall Recipes	Internal Links	Dofollow
Winter Recipes	Internal Links	Dofollow
See More	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
See Them All	Internal Links	Dofollow
View All	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Old Fashioned Custard Pie	Internal Links	Dofollow
reply	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Rhubarb Coffee Cake	Internal Links	Dofollow
reply	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Oatmeal Waffles or Pancakes	Internal Links	Dofollow
reply	Internal Links	Dofollow
collection 40 Quick & Easy Chicken Dinners	Internal Links	Dofollow
collection 43 Favorite French Toast Recipes	Internal Links	Dofollow
collection 13 Powerhouse Salad Recipes	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
View All	Internal Links	Dofollow
Tender Pot Roast	Internal Links	Dofollow
Chocolate Mousse	Internal Links	Dofollow
Bacony Deviled Eggs	Internal Links	Dofollow
Carrot Cake	Internal Links	Dofollow
collection 50 Mediterranean Diet Recipes You'll Actually Crave	Internal Links	Dofollow
collection Nachos, 20 Ways	Internal Links	Dofollow
collection 21 Essential Italian Pastas	Internal Links	Dofollow



Chicken Tikka Masala	Internal Links	Dofollow
Vegan Bacon	Internal Links	Dofollow
Copycat McDonald's Big Mac Sauce	Internal Links	Dofollow
Crock-Pot Beef Roast	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Oven-Baked Ribs	Internal Links	Dofollow
Mozzarella Sticks	Internal Links	Dofollow
5 Minute Vegan Pancakes	Internal Links	Dofollow
Shakshuka	Internal Links	Dofollow
Simple Oven-Baked Sea Bass	Internal Links	Dofollow
Beef & Broccoli Stir-Fry	Internal Links	Dofollow
Fajitas	Internal Links	Dofollow
Whipped Cream Frosting	Internal Links	Dofollow
Restaurant Teriyaki Sauce	Internal Links	Dofollow
Skyline Chili	Internal Links	Dofollow
Banana Nut Bread	Internal Links	Dofollow
Award Winning Chili	Internal Links	Dofollow
The Best Belgian Waffles	Internal Links	Dofollow
Broiled Steak	Internal Links	Dofollow
Oven Crisp Chicken Wings	Internal Links	Dofollow
Broccoli and Garlic Pasta	Internal Links	Dofollow
All Categories	Internal Links	Dofollow
Site Map	Internal Links	Dofollow
About Us	Internal Links	Dofollow
icons / social / facebook	External Links	Dofollow
No Anchor Text	External Links	Dofollow
icons / social / pinterest	External Links	Dofollow
icons / social / twitter	External Links	Dofollow
icons / social / youtube	External Links	Dofollow
icons / email	External Links	Dofollow
Help	External Links	Dofollow
HGTV	External Links	Dofollow
DIY Network	External Links	Dofollow
Food Network	External Links	Dofollow
Cooking Channel	External Links	Dofollow
Travel Channel	External Links	Dofollow
HGTV Poland	External Links	Dofollow
Advertise	External Links	Dofollow
AdChoices	External Links	Dofollow
Privacy Policy	External Links	Dofollow
Visitor Agreement	External Links	Dofollow
California Privacy Policy	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

