SEO Report
Turbo Website Reviewer

57

Your Website Score

Review of Espn.com

Generated on 2025-06-23

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Iconography

✅ Good	⚙⚙⚙ Hard to solve
⚠ To Improve	⚙⚙⚙ Little tough to solve
❌ Errors	⚙⚙⚙ Easy to solve
⬤ Not Important	⚙⚙⚙ No action necessary

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Search Engine Optimization

Title Tag

ESPN - Serving Sports Fans. Anytime. Anywhere.

Length: 46 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

Visit ESPN for live scores, highlights and sports news. Stream exclusive games on ESPN+ and play fantasy sports.

Length: 112 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these

appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize

click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the

topic of the page is.

However, google can't use meta keywords.

Google Preview

ESPN - Serving Sports Fans. Anytime. Anywhere.
espn.com/
Visit ESPN for live scores, highlights and sports news. Stream exclusive games on ESPN+ and play fantasy sports.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.
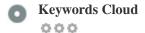
Headings

\<H1\>	\<H2\>	\<H3\>	\<H4\>	\<H5\>	\<H6\>
0	52	0	0	0	0

\<H2\> ESPN \</H2\>

\<H2\> Quick Links \</H2\>

\<H2\> Favorites \</H2\>

\<H2\> Customize ESPN \</H2\>

\<H2\> Fantasy \</H2\>

\<H2\> ESPN Sites \</H2\>

\<H2\> ESPN Apps \</H2\>

\<H2\> Follow ESPN \</H2\>

\<H2\> Emotional Haliburton helped off with Achilles injury \</H2\>

\<H2\> TOP HEADLINES \</H2\>

\<H2\> KD HEADED TO HOUSTON \</H2\>

\<H2\> Grading the deal: Houston goes all-in, but did Phoenix get enough? \</H2\>

\<H2\> Kevin Durant finds out about trade to Rockets \</H2\>

\<H2\> LSU goes unbeaten, celebrates winning eighth Men's College World Series title \</H2\>

\<H2\> LSU's latest MCWS title makes the Tigers college baseball's best of all time \</H2\>

\<H2\> Coastal Carolina coach ejected in first inning \</H2\>

\<H2\> Wells Sykes' 2-run HR gives Coastal Carolina hope \</H2\>

\<H2\> Chris Stanfield lays out for a web gem for LSU \</H2\>

\<H2\> Derek Curiel extends LSU's lead with two-run single \</H2\>

\<H2\> Deriek Curiel plates a pair for LSU \</H2\>

\<H2\> Stanfield puts LSU ahead with 2-run single \</H2\>

\<H2\> Dean Mihos hits solo HR for Coastal Carolina \</H2\>

\<H2\> USMNT beats Haiti to finish perfect in Group D \</H2\>

\<H2\> KPMG WOMEN'S PGA CHAMPIONSHIP \</H2\>

\<H2\> WNBA SCOREBOARD \</H2\>

\<H2\> MLB SCOREBOARD \</H2\>

\<H2\> Top Headlines \</H2\>

\<H2\> Favorites \</H2\>

\<H2\> Fantasy \</H2\>

\<H2\> Customize ESPN \</H2\>

\<H2\> ICYMI \</H2\>

<H2> Tom Brady declares LeBron the GOAT of the NBA </H2>

<H2> Trending Now </H2>

<H2> NBA draft 2025: 5 trades that would shake up the first round </H2>

<H2> How the Red Sox-Rafael Devers breakup got so messy </H2>

<H2> Panthers' Brad Marchand's eventful run with Stanley Cup </H2>

<H2> NFL All Quarter Century team: Best 53-man roster, coaches </H2>

<H2> College football's 10 most unbreakable records </H2>

<H2> Sign up to play the #1 Fantasy game! </H2>

<H2> Sign up to play the #1 Fantasy Baseball Game </H2>

<H2> Sign up for FREE! </H2>

<H2> ESPN+ on Disney+ </H2>

<H2> How to watch ESPN+ on Disney+: Frequently asked questions </H2>

<H2> Get a custom ESPN experience </H2>

<H2> Enjoy the benefits of a personalized account </H2>

<H2> Topics </H2>

<H2> Quick Links </H2>

<H2> Fantasy </H2>

<H2> Podcast </H2>

<H2> Follow ESPN UK </H2>

<H2> ESPN Apps </H2>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.
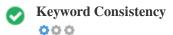
While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

espn 18   fantasy 12   wins 6   durant 6   draft 6

gold 5   baseball 5   basketball 5   college 5   women's 5

deal 4   coastal 4   game 4   brady 4   men's 4

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	\<H\>
espn	18	✔	✔	✔
fantasy	12	✖	✔	✔
wins	6	✖	✖	✖
durant	6	✖	✖	✔
draft	6	✖	✖	✔
gold	5	✖	✖	✖
baseball	5	✖	✖	✔
basketball	5	✖	✖	✖
college	5	✖	✖	✔
women's	5	✖	✖	✔
deal	4	✖	✖	✔
coastal	4	✖	✖	✔
game	4	✖	✔	✔
brady	4	✖	✖	✔
men's	4	✖	✖	✔

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute
⚙⚙⚙

We found 68 images on this web page
✖ 61 ALT attributes are empty or missing.

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https://a3.espncdn.com/combiner/i?img=%2Fredesign%2Fassets%2Fimg%2Ficons%2FESPN%2Dicon%2Dbaseball.png&w=80&h=80&scale=crop&cquality=40&location=origin

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cquality=80&location=origin

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=crop&cquality=80&location=origin

Text/HTML Ratio

HTML to Text Ratio is: **2.94%**

Text content size 6478 bytes

Total HTML size 220583 bytes

Alternative text is used to describe images to give search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by

search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression
✅ ⚙ ⚙ ⚙

Wow! It's GZIP Enabled.
✔ Your webpage is compressed from 215 KB to 40 KB (81.3 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

IP Canonicalization

No your domain IP 3.165.190.28 does not redirect to espn.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Oh no, you are using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

WWW Resolve

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap

Good, you have XML Sitemap file!
http://espn.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Robots.txt

Good, you have Robots.txt file!
http://espn.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 30 Years, 262 Days

Created Date: 4th-Oct-1994

Updated Date: 28th-Aug-2024

Expiry Date: 3rd-Oct-2025

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Indexed Pages

Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture &

internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter

Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

Usability

URL

http://espn.com
Length: 4 characters

> Keep your URLs short and avoid long domain names when possible.
>
> A descriptive URL is better recognized by search engines.
>
> A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,
>
> http://www.mysite.com/en/products).

Favicon

Great, your website has a favicon.

> Favicons improve a brand's visibility.
>
> As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page

Great, your website has a custom 404 error page.

> When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard
>
> to obtain through the search engines and third party links.
>
> Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Page Size

215 KB (World Wide Web average is 320 Kb)

> Two of the main reasons for an increase in page size are images and JavaScript files.
>
> Page size affects the speed of your website; try to keep your page size below 2 Mb.
>
> Tip: Use images with a small size and optimize their download with gzip.

Load Time

0.75 second(s)

> Site speed is an important factor for ranking high in Google search results and enriching the user experience.
>
> Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language
Declared Language: English

> Make sure your declared language is the same as the language detected by Google
>
> Also, define the language of the content in each page's HTML code.

Domain Availability

✿ ✿ ✿

Domains (TLD)	Status
espn.net	Already Registered
espn.org	Already Registered
espn.biz	Already Registered
espn.us	Already Registered
espn.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

✿ ✿ ✿

Domains (TLD)	Status
wspn.com	Already Registered
sspn.com	Already Registered
dspn.com	Already Registered
fspn.com	Already Registered
rspn.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.

Email Privacy

Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing

The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

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Mobile

Mobile Friendliness
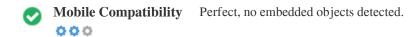
Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

> Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility

Perfect, no embedded objects detected.

> Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
>
> But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies

Server IP
⚙ ⚙ ⚙

Server IP	Server Location	Service Provider
3.168.236.89	Not Available	Not Available

> Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.
>
> Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips
⚙ ⚙ ⚙

Tips for authoring fast-loading HTML pages:

✔ Perfect, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

> Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.
>
> ???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.
>
> Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics
⚙ ⚙ ⚙

We didn't detect an analytics tool installed on this website.

> Web analytics let you measure visitor activity on your website.
>
> You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

SE Report
Turbo Website Reviewer

Doc Type

Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social

Social Data
⚙ ⚙ ⚙

Your social media status

f Facebook: ✓ ESPN

G+ Twitter: ✓ ESPN

in Instagram: ✓ Espn

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank
⚙ ⚙ ⚙

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization
⚙ ⚙ ⚙

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth
⚙ ⚙ ⚙

$10 USD

Just a estimated worth of your website based on Alexa Rank.

Link Analysis

In-Page Links

We found a total of 145 links including both internal & external links of your site

Anchor	Type	Follow
ESPN	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
NFL	Internal Links	Dofollow
NBA	Internal Links	Dofollow
NHL	Internal Links	Dofollow
MLB	Internal Links	Dofollow
WNBA	Internal Links	Dofollow
Soccer	Internal Links	Dofollow
MMA	Internal Links	Dofollow
Boxing	Internal Links	Dofollow
NCAA	Internal Links	Dofollow
F1	Internal Links	Dofollow
Gaming	Internal Links	Dofollow
Golf	Internal Links	Dofollow
Horse	Internal Links	Dofollow
LLWS	Internal Links	Dofollow
NASCAR	Internal Links	Dofollow
NLL	Internal Links	Dofollow
NBA G League	Internal Links	Dofollow
NBA Summer League	Internal Links	Dofollow
NCAAF	Internal Links	Dofollow
NCAAM	Internal Links	Dofollow
NCAAW	Internal Links	Dofollow
NWSL	Internal Links	Dofollow
Olympics	Internal Links	Dofollow
PLL	Internal Links	Dofollow
Professional Wrestling	Internal Links	Dofollow
Racing	Internal Links	Dofollow
RN BB	Internal Links	Dofollow
RN FB	Internal Links	Dofollow
Rugby	Internal Links	Dofollow
Sports Betting	Internal Links	Follow
Tennis	Internal Links	Dofollow
TGL	Internal Links	Dofollow
UFL	Internal Links	Dofollow
Fantasy	Internal Links	Dofollow
Watch	Internal Links	Dofollow
ESPN+	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Subscribe Now	Internal Links	Dofollow
NBA Finals Game 7: Pacers vs. Thunder	Internal Links	Dofollow
Men's College World Series	Internal Links	Dofollow
PGA TOUR LIVE	Internal Links	Dofollow
The Ultimate Fighter	Internal Links	Dofollow
UFC 317: Topuria vs. Oliveira (Jun. 28, PPV)	Internal Links	Dofollow
NCAA Baseball Tournament	Internal Links	Dofollow
NBA Playoffs	Internal Links	Dofollow

NBA Draft	Internal Links	Dofollow
WNBA Season Schedule	Internal Links	Dofollow
Where To Watch	Internal Links	Dofollow
Today's Top Odds	Internal Links	Dofollow
ESPN Radio: Listen Live	Internal Links	Dofollow
Football	Internal Links	Dofollow
Baseball	Internal Links	Dofollow
Hockey	Internal Links	Dofollow
Men's Basketball	Internal Links	Dofollow
Women's Basketball	Internal Links	Dofollow
espnW	Internal Links	Dofollow
ESPNFC	Internal Links	Dofollow
ESPN	Internal Links	Dofollow
ESPN Fantasy	Internal Links	Dofollow
Tournament Challenge	Internal Links	Dofollow
Emotional Haliburton helped off with Achilles injury Indiana's Tyrese Haliburton exited in the first quarter with an Achilles injury, his father told ESPN.45m Jamal Collier(Photo by Matthew Stockman/Getty Images)	Internal Links	Dofollow
🏀 NBA Finals history: Game 7 matchups and stats since 1951	Internal Links	Dofollow
Sources: Durant to Rockets in blockbuster trade	Internal Links	Dofollow
LSU chases Coastal, wins 2nd MCWS in 3 years	Internal Links	Dofollow
Jags' Hunter signs 4-year deal with $30M up front	Internal Links	Dofollow
Brady wins inaugural Fanatics Games, $1M prize	Internal Links	Dofollow
USMNT beats Haiti to finish perfect in Group D	Internal Links	Dofollow
M. Lee wins Women's PGA for third major crown	Internal Links	Dofollow
Lukas in hospital, won't return to training horses	Internal Links	Dofollow
Shoeless Jazz: Yanks star loses both cleats, scores	Internal Links	Dofollow
🏀 Final NBA draft big board: Top 100 prospects	Internal Links	Dofollow
Grading the deal: Houston goes all-in, but did Phoenix get enough? The Suns and Rockets have agreed to a deal that lands Kevin Durant in Houston. Which side won the trade?4h ESPNJoe Camporeale-USA TODAY Sports	Internal Links	Dofollow
🏀 How Durant trade chances fantasy basketball, NBA betting landscape	Internal Links	Dofollow
🏀 Giannis, J.J. Watt top reactions to Suns trading Durant to Rockets	Internal Links	Dofollow
LSU's latest MCWS title makes the Tigers college baseball's best of all time With LSU winning all of its eight titles since 1991, the Tigers are college baseball's best program.1h mcgee_ryan	Internal Links	Dofollow
'Best pitcher on the planet': Kade Anderson's historic outing has LSU one win from title	Internal Links	Dofollow
Coastal Carolina coach: CWS ejection unwarranted	Internal Links	Dofollow
⬆⬇ Gold Cup standings	Internal Links	Dofollow
The USMNT is a mess. That's the price of the U.S. becoming a 'soccer country'	Internal Links	Dofollow
🗓 Upcoming schedule	Internal Links	Dofollow
⬆⬇ Standings	Internal Links	Dofollow
🏀 Complete scoreboard	Internal Links	Dofollow
⬆⬇ Standings	Internal Links	Dofollow
Fantasy Home	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Tom Brady declares LeBron the GOAT of the NBA	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow

No Anchor Text	Internal Links	Dofollow
Club World Cup	Internal Links	Dofollow
Concacaf Gold Cup	Internal Links	Dofollow
Cricket	External Links	Dofollow
X Games	External Links	Dofollow
ESPN BET	External Links	Dofollow
ESPN Deportes	External Links	Dofollow
Andscape	External Links	Dofollow
X Games	External Links	Dofollow
SEC Network	External Links	Dofollow
Facebook	External Links	Dofollow
X/Twitter	External Links	Dofollow
Instagram	External Links	Dofollow
Snapchat	External Links	Dofollow
TikTok	External Links	Dofollow
YouTube	External Links	Dofollow
Create A League	External Links	Dofollow
Join Public League	External Links	Dofollow
Reactivate A League	External Links	Dofollow
Mock Draft Now	External Links	Dofollow
Reactivate A League	External Links	Dofollow
Create A League	External Links	Dofollow
Join a Public League	External Links	Dofollow
Practice With a Mock Draft	External Links	Dofollow
Reactivate A League	External Links	Dofollow
Create A League	External Links	Dofollow
Join a Public League	External Links	Dofollow
Practice With a Mock Draft	External Links	Dofollow
Premier League	External Links	Dofollow
UEFA Champions League	External Links	Dofollow
NBA	External Links	Dofollow
NFL	External Links	Dofollow
Boxing	External Links	Dofollow
Six Nations	External Links	Dofollow
Fantasy Home	External Links	Dofollow
Sign up: Fantasy Basketball	External Links	Dofollow
The Football Reporters	External Links	Dofollow
Switch Hit	External Links	Dofollow
Unlapped	External Links	Dofollow
TikTok	External Links	Dofollow
Instagram	External Links	Dofollow
Youtube	External Links	Dofollow
Twitter/X	External Links	Dofollow
Facebook	External Links	Dofollow
Snapchat	External Links	Dofollow
ESPN App	External Links	Dofollow
Terms of Use	External Links	Dofollow
Privacy Policy	External Links	Dofollow
Interest-Based Ads	External Links	Dofollow
EU Privacy Rights	External Links	Dofollow
Cookie Policy	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

Broken Links

Broken links were found on this web page

http://espn.com/football/league/_/name/FIFA.CWC
http://espn.com/football/league/_/name/CONCACAF.GOLD
http://www.espn.co.uk/espn/story/_/id/17343961/download-new-espn-app-ios-android

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.